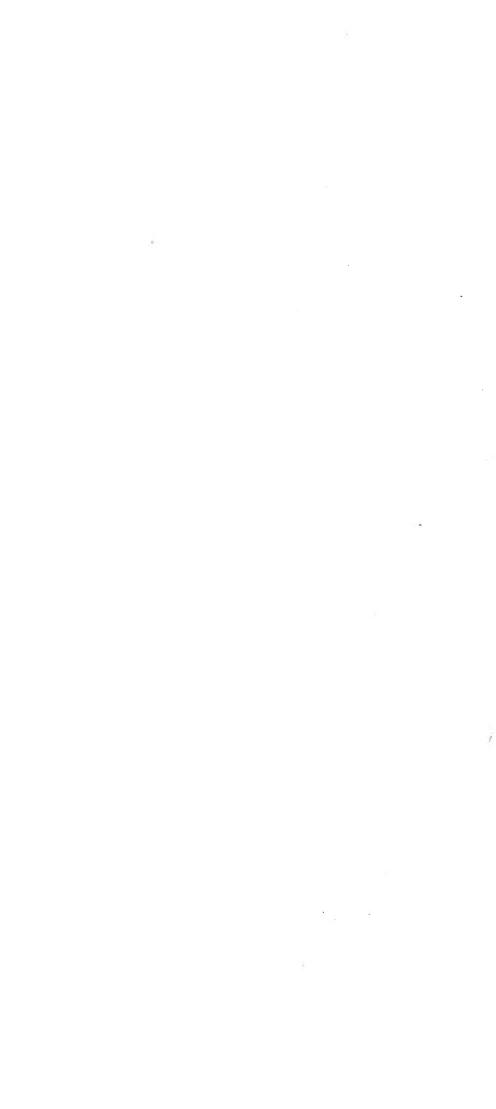
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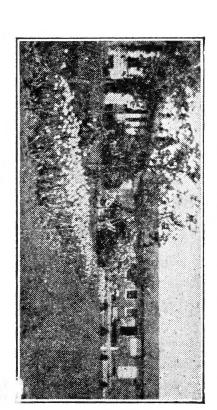


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Ray V. Moss

WATERLOO, IOWA

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### **DAHLIAS**

**GROW MORE OF THESE GORGEOUS FLOWERS** 

It's easy with our strong roots

Plant after danger of frost

Dahlias may be bought separately

or in collections

### MINIATURE AND BALL DAHLIAS

JEAN KERR, white; ELIZABETH, rose pink. Each 40c

FAIRY, pink; ROSEATITA, pink; ORANGE GLORY, cactus. Each 40c

BUCKEYE BABY, golden buff. Each 40c

**ABOVE 8 MINIATURES PREPAID FOR \$3.00** 

### POM POM DAHLIAS

AMBER QUEEN—Amber and apricot. Each 40c

BURGANDY—Wine color. Each 40c

JESSICA—Yellow tipped red. Each 40c

MARY MUNNS-Fushia-lavender. Each 40c

PEGGY WOOD—Orange, tipped white. Each 40c

SNOWGLAD-Old favorite ball. Each 40c

6 POMPOMS Prepaid for \$2.00



### **FAVORITE MINIATURE DAHLIAS**

**BISHOP OF LLANDORF**—Scarlet, black foliage. Each 60c

KIRBY JR.—Deep scarlet. Each 60c

MAH BABY—Very deep scarlet. Each 50c

PERSIMMON—Burnt orange. Each 50c

RAPTURE—Old rose and gold. Each 50c

SANHICANS-SWEETHEART—Salmon pink cactus. Each 50s

6 MINIATURES, prepaid ...... \$2.50

### GIANT DAHLIAS COLLECTION

### **FAVORITE LARGE FLOWERED DAHLIAS**

COMMADORE—Yellow. Each 40c
DIANA C.—Red semi cactus. Each 40c
LETOREDO—Red. Each 40c
JANE COWL—Bronz. Each 50c
JERSEY BEAUTY—Pink. Each 50c
AVOLON—Yellow. Each 50c

ALL 6 ABOVE, prepaid ..... \$2.25

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# EXTRISTRONG Prize Winning Gladiolus

# Prepaid Direct to You ....

This price list cancels all previous prices. Prices in this list, except where otherwise noted are for large bulbs; 10c each, 10 for 75c. Five or more at 10 rate, but the 10 rate must be for one variety only.

ALADDIN—Beautiful ruffled salmon, 2—25c **ARETHUSA**—Tall stately buff, 2—25c BAGDAD—Huge smoky rose, late BEACON—Deep Salmon red, white throat **BEAUTY CLINIC**—Ruffled pastel, 2—25c **BERTY SNOW**—Good late lavender BLACK OPAL—Dark velvety red, 2—25c 10— 1.00 **BLAZE**—Tall bright scarlet

BLUE ADMIRAL—Tall light violet **BLUE BEAUTY**—Tall bluish violet, 2—25c 10

BUCKEYE BRONZ—Autumn colored smoky, 2 ---25c 10---1.00

**BURMA**—Heavily ruffled deep rose. Blue ribbon winner. Each 15c

CARA MIA—Early light pink, white throat, S.

**CAPEHEART**—Fine light salmon, 15c each CHAUMONY—Ruffled rose, 2—25c 10—1.00 CHIEF MULTIMORE—Large, tall smoky, red blotch, 2-25c 10-1.00

COLONIAL MAID—Tall light lavender. Very consistent

**CORONA**—Cream with rose edge, 2—25c 10—

**CHARMAINE**—Ashy rose, 2—25c 10—1.00 **CRINKLE CREAM**—Heavily ruffled clear yellow 25c each

DAINTY MISS—Small pink with cream throat DAISY MAE—Winner in orange class where ever shown. Each 35c

**DEBONAIR**—Tall deep pink

**ELIZABETH THE QUEEN—**Beautiful rose pink. Each 15c

ETHEL CAVE COLE—Late light pink, 2—25c 10-1.00

FLAMING METEOR—Tall open blood red, 2— 25c 10—1.00

FLAMING SWORD—Tall bright red GOLDEN DREAM—Tall yellow **GOLD EAGLE**—Early deep yellow **GLOAMING**—Purple with white throat, 2—25c

**GOV. EMERSON**—Early orange red, 2—25c **GRATITUDE**—Tall ruffled orange. Each 25c HARMAU—Orange red with rose overtone

**HIGH FINANCE**—Giant tan smoky, 2—25c IRAK—Old rose smoky, 2—25c

IVORY KEYS—Large ivory cream, 2—25c

JERSEY CREAM—Very nice, 2—25c

**KING LEAR**—Huge purple, 2—25c 10—1.00 KING TAN—Smoky bronz, 2—25c

**LEADING LADY**—New prize-winning creamy white. Each 15c

MAID OF ORLEANS—Best white

MARGARET BEATON—White with vermillion blotch, 2-25c MARGARET FULTON—Our favorite coral pink

MAUVE MAGIC—Tall mauve lavender

MISS WISCONSIN—Beautiful rose pink. Each

MOHAWK—Dark velvety red, no markings.

MYRNA—Huge ruffled cream, 2—25c 10— 1.00

**ORANGE PRINCESS**—Ruffled orange red OREGAN GOLD-Nice light yellow

ORIENTAL DISPLAY—Light red

PARADISE—Tall apricot buff

PELLEGRINA—Deep velvety blue

PHYLLIS MCQUISTON—Large, late pink rose

PICARDY—The popular salmon pink, never

**PINNOCHIO**—Miniature yellow, novelty. Each

PINK PICARDY—New sport of picardy. Each 25c

POETS DREAM—New ruffled lavender. Each 25c

PRIDE OF WANAKA—Large rose lavender QUEEN OF BRENNEN—Lavender small decora-

PURPLE SUPREME—Tall purple, many open, 2-25c

**RED LORY**—Deep rose red, 2—25c

tive fine for baskets

**RED PHIPPS**—A glowing self red **REDMOND**—Miniature rose, 2—25c REWI FALLU—Beautiful dark red, 2—25c

ROMAN GOLD—Deep orange

ROSEODAY—New tall, rose lavender pink. Each

ROYAL PURPLE—Tall purple, slender spike

SILENTUM—White with scarlet blotch **SILVER BANQUET**—Light orange, 2—25c

**SILVER SWORD**—Silvery, ruffled white, 2—25c SILVER WINGS—New white Picardy sport with cream throat. Each 25c

**SNOW PRINCESS**—Good white, 2—25c 10—

STOPLIGHT—Brilliant ruffled red, 2—25c 10 -1.00

SWEET ALIBI—Deep pink

grower, 2-25c

**SWEETHEART**—Pink with white edges

**TOKEN**—Very ruffled bright flame salmon

**VEE CREAM**—Appealing ruffled cream with scarlet blotch, 2-25c .10-1.00

VELA—Huge, vivid orange red, 2—25c 10—

VISTA BONITA—Nice salmon pink WHITE GOLD—Very large creamy white, strong

# Mrs. Moss' Quick Pic Gladiolus Collection

The following collections are grouped as to color, size, farm and etc., to help you select those you like easily. Just pick the ones you like and send us the numbers.

### No. I—Ruffled Glads

10 Varieties-3 Bulbs each

PICARDAY, SWEET ALIBI, VEE CREAM, SILver sword, rewi fallu, king lear, BEACON, TOKEN, WHITE GOLD and STOPLIGHT.

30 Bulbs, prepaid ...... \$2.00

### No. 2—Dark Shades

10 Varieties—3 Bulbs each

BLUE BEAUTY, BLUE ADMIRAL, TOKEN, BUCKEYE, BRONZ, MUAVE MAGIC MOHAWK, PURPLE SUPREME, PELEGRINA, KING TAN and BLACK OPAL'.

30 Bulbs, prepaid ..... \$2.00

# No. 3—Pastel, Dark Shades

10 Varieties—3 Bulbs each

BLACK OPAL, PRIDE OF WANAKA, RED PHIPPS, KING LEAR, KING TAN, PIC-ARDY, MAID OF ORLEANS, PARADISE, BEACON and CORONA.

30 Bulbs, prepaid ..... \$2.00

## No. 4-All Favorites

10 Varieties-3 Bulbs each

PRINCESS, MARGARET FULTON, ETHEL CAVE COLE, COLONIAL MAID, PHYLLIS McQUISTON, JERSEY CREAM, VISTA BONITA, BLAZE, BLACK OPAL and BEACON.

30 Bulbs, prepaid ..... \$2.00

10 Varieties—3 Bulbs each

# No. 5—Novelty Collection

MARGARET BEATON, PINNOCCHIO, VEE CREAM, MOHAWK, KING TAN, MOHAWK, CHARMAINE, MAUVE MAGIC, TOKEN, AUTUMN GOLD and CORONA.

30 Bulbs, prepaid ..... \$2.00

# No. 7-Unlabelled

Many do not care to grow or keep varieties separate. This collection contains many colors and shades.

40 Bulbs, prepaid ..... \$2.00

Any Two Gladiolus Collections ...... \$3.75 Any Three Gladiolus Collections ...... \$5.50 Any Four Gladiolus Collections ...... \$7.25 Any Five Gladiolus Collections ..... \$9.00 All Above Gladiolus Collections ......\$10.75

### GLADIOLUS QUALITY PRICES F. O. B. WATEROO, IOWA

Prices per 100, 25 or more at 100 rate, you pay express. If you order from both lists we will send all collect and send extra bulbs to make up carrying charges for the retail part of your order.

BULB SIZES ARE LARGER THAN SIZES GIVEN

No. 1 ASSORTED—10 varieties, our choice \$5.00	No. 2 \$4.50	No. 3	No. 4
BLAZE—Tall bright scarlet 5.00	4.50		
BEACON-Salmon red 5.00	4.50		
BUCKEYE BRONZ—Autumn colored			
smoky 6.00	5.00		
CHARMAINE—Ashy rose 6.00	5.00		
COLONIAL MAID—Tall layender 6.00	5.00		
CORONA—Rose 6.00	5.00		
DEBONAIR—Tall pink 5.00	4.00		
FLAMING SWORD—Bright red 5.00	4.00	3.00	2.00
KING LEAR—Ruffled purple 6.00	5.00		
MAID OF ORLEANS-White 5.00	4.00	3.00	2.00
MARGARET BEATON-Blotched white 6.00	5.00		
MARGARET FULTON-Coral 5.00	4.00	3.00	2.00
PARADISE-Apricot buff 5.00	4.00		
PHYLISS MCQUISTON—Rose pink 5.00	4.00		
PICARDY—Salmon pink 6.00	5.00		
PRIDE OF WANAKAH-Rose 5.00	4.00	3.00	2.00
PURPLE SUPREME—Tall purple 6.00	5.00	EL.	0
RED PHIPPS—Self red 5.00	4.00	3.00	2.00
SNOW PRINCESS—Good white 5.00	4.00	3.00	2.00
TOKEN-Ruffled salmon 5.00	4.00		
VEE CREAM-Ruffled cream 6.00	5.00		
VISTA BONITA-Large salmon pink 6.00	5.00	3.00	2.00
MIXED—20 or mor varieties unlabeled 5.00	4.00		

### IOWA GADIOLUS SOCIETY SHOW AT WATERLOO AUG. 13 & 14

As president of the Iowa Glad Society I extend a cordial invitation to attend and show your glads at our state show. Every aid will be given to novice exhibitors in entering and placing your spikes. Over 200 classes of different sizes and colors so every spike has a chance to win.

Join the WATERLOO CHAPTER of the Iowa Glad Society. Dues are \$2.00 per year. Meetings are held monthly and are always interesting. Your membership entitles you to the quarterly bulletins of the Iowa Glad Society and the North American Gladiolus Council which are always full of timely topics on all phases of glads and their culture.

#### ORDER BLANK WATERLOO BULB FARMS RAY V. MOSS WATERLOO, IOWA

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When shall we ship Date	19
Please remit by postal or express r	money order, bank

of three cent stamps. Do not send large stamps. Do not to R. V. Moss. lowa Residents must include sales tax on bulbs & seeds.

Name and Variety Quan. | Size Price

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#### VISIT OUR GARDENS

We are located one and one-half miles S. E. of the Wateroo City limits on Highway 218.

You are always welcome to visit our gardens. Come any time—in the spring when tulips, iris, and peonies are in bloom; later from July 15 to frost, we have acres of gladiolus and dahlias blooming.

The best way to select new varieties for your garden is to see them growing. We also have many perennial and annual plants which are very interesting. You are under no obligation to buy.

We do a complete florist business during the summer season furnishing flowers for any occassion, church baskets and decorations, wedding bouquets, funeral designs and so on.

A bouquet of flowers is a welcome gift and a token of love to anyone and especially to a sick friend. We deliver or wire flowers anywhere.

### FLOWER SEEDS

We carry Mandville Flower seeds and have the latest in varieties and new colors. There are also vines from seeds, gourds, etc. Send us your wants.

### WATCH OUT FOR THRIP

Thrip are small insects that suck the life of glad blooms. Many blame disease or other causes when thrip is doing the damage. If present on bulbs soak in a solution of one gallon of water to one tablespoon of Lysol for 4 to 6 hours. To protect blooms dust with DDT every week or 10 days when spikes are a foot to 18 inches high. Many handy dusters are on the market and a little prevention will insure fine bloom.

# POPULAR CANNAS

KING HUMBERT—red flowers, bronz leaves
YELLOW KING HUMBERT—yellow flowers,
dark green leaves

RED DAZZLER—red flowers

NEW PINK GEM-pink flowers

PREPAID, 3-50c Doz.-\$1.50

### **TUBEROSES**

LARGE SIZE ..... 10 for \$1.00

SMALLER SIZE ..... 10 for .75

Tuberoses do not blossom from same bulb each year—we try to give you unbloomed bulbs.

## IRIS COLLECTION

We can furnish our favorite iris collection of 15 varieties, all different, any time, spring to fall for \$2.00 postpaid.

### HARDY CUSHION MUMS

These are the low bushy mums which are covered with flowers until frost. We send one division each of pink, white, bronz and lavender, for only \$1.00 prepaid.

#### PLEASE NOTE CAREFULLY

We take care in sending out only clean bulbs. They are not treated in any way. Our cool storage kills thrips and we have never found them on our bulbs. But thrips and disease are so prevlent in most places, especially in towns, that infection is almost certain unless precautions are taken by the grower. For these reasons we canno assume any responsibility for the growth or crop from our bulbs. We will however return your money for any bulbs you do not find satisfactory in every way when you receive them.